



BCS TOKENS SALE PRIVACY POLICY

Last updated: 18.09.2017

STATUS AND ACCEPTANCE OF PRIVACY POLICY

1. This Privacy Policy (hereinafter referred to as the “Policy”) sets forth the general rules of Participant’s Personal Data collection, processing, distribution, use and keeping by the BCSHOP.IO.
2. Throughout this Policy, BCSHOP.IO use the term “Personal Data” to describe information that can be associated with a specific person (the Participant) and can be used to identify that person (including the information about the Participant’s activities, such as information about Your use of the Website, when directly linked to personally identifiable information, including automatically collected). BCSHOP.IO does not consider Personal Data to include information that has been anonymized so that it does not identify a specific Participant.
3. This Policy is inalienable part of BCSHOP.IO General Terms & Conditions of BCS Tokens Sale. In terms not regulated by this Policy, the BCSHOP.IO General Terms & Conditions of BCS Tokens Sale shall apply to the relationships that arise hereunder.
4. The definitions set forth herein and mentioned with capital letter shall have the meaning as described in BCSHOP.IO General Terms & Conditions of BCS Tokens Sale.
5. It is understood and presumed that by the fact of the Website use and purchase of BCS Tokens or by providing BCSHOP.IO the Personal Data directly on its request, the Participant has fully read, understood and accepted this Policy. If any Participant does not agree with this Policy in general or any part of it, such Participant should withhold from using the Website and/or purchase of BCS Tokens.

COLLECTION, PROCESSING AND USE OF PERSONAL DATA

6. The purpose of personal data collection, storage and processing within the BCSHOP.IO project shall only be the identification of the BCSHOP.IO Token purchaser – participant of the BCS Tokens Sale.
7. BCSHOP.IO collect Personal Data from running the Website and use Personal Data, provided to BCSHOP.IO by You. When the Participant visit the Website or use our products, BCSHOP.IO collect the Personal Data sent to BCSHOP.IO by Your computer, mobile phone, or other access device. This Personal Data includes:
 - (1) Your IP address;
 - (2) Device information including, but not limited to, identifier, name, and type, operating system;
 - (3) Mobile network information;
 - (4) Standard web log information, such as Your browser type, and the pages You accessed on BCSHOP.IO Website.

When the Participant use a location-enabled device with BCSHOP.IO Website and products, BCSHOP.IO may collect geographical location data or use various means to determine the location, such as sensor data from the Participant’s device that may, for instance, provide data on nearby cell towers and Wi-Fi access spots. However,

BCSHOP.IO will not release Your personally identifying information of such kind to any third party without Your consent, except as set forth herein.

8. If the Participant want to purchase BCS Tokens, BCSHOP.IO collect and store the following types of Personal Data about You:

- (1) Your name;
- (2) Your email and contact phone.

9. In certain cases (when additional verification by bank or compliance authority is needed according to governmental rules, anti-money laundering (AML) or “know-your-customer” (KYC) policies) BCSHOP.IO may require You to provide additional information, and namely:

- (1) Your address;
- (2) Date of birth;
- (3) Passport or driver license details;
- (4) Numbers that You may use or have registered with Your local tax authority;
- (5) Utility bills;
- (6) Photographs of You;
- (7) Confirmation of proceeds sources;
- (8) Sworn statements.

The abovementioned information and details shall be provided only upon special personal request to the Participant and specified in respective email.

10. BCSHOP.IO reserve BCSHOP.IO right to request basic Personal Data, described in clause 9, prior to purchase of BCS Tokens and/or use of any services, available through the Website. BCSHOP.IO may refuse the Participant access to the Website in case if BCSHOP.IO have grounded doubts as to validity, authenticity and genuineness of the Personal Data, provided by the Participant.

11. If the Participant does not provide BCSHOP.IO with the Personal Data as specified in clauses 8, 9. hereof, the Participant shall not be able to use the full functionality of the Website and purchase BCS Tokens and/or use the BCSHOP.IO platform. At that, BCSHOP.IO shall not bear any liability for such possible incomplete use.

12. When the Participant access the Website or use BCSHOP.IO products or services BCSHOP.IO (or Google Analytics or similar service provider on our behalf) may place small data files called cookies on the Participant’s computer or other device. BCSHOP.IO use these technologies to recognize You as our Token Sale Participant, customize BCSHOP.IO Website and advertising, measure promotional effectiveness and collect information about Your computer (as described in clause 7. hereof) or other access device to mitigate risk, help prevent fraud, and promote trust and safety. You may control the use of cookies within Your internet browsers’ settings. If you reject or delete certain cookies, be aware that the performance of the related features and functions of our Website and services may be impaired.

13. BCSHOP.IO collect from the Participants only the Personal Data that BCSHOP.IO need for their proper use of the Website or for purchase of BCS Tokens. In particular, BCSHOP.IO use the Participant’s Personal Data to:

- (1) Administer BCSHOP.IO Website and provide services;

- (2) Develop new products and services;
- (3) Personalize BCSHOP.IO Website for You;
- (4) Send You technical notices and support and administrative messages;
- (5) Communicate with You about products, services, promotions, events and other news and information BCSHOP.IO think will be of interest to You;
- (6) Monitor and analyze trends, usage and activities in connection with BCSHOP.IO Website;
- (7) Provide third parties with statistical information about BCSHOP.IO Participants (but those third parties will not be able to identify any individual Participant from that information);
- (8) Detect, investigate and prevent fraudulent transactions and other illegal activities and protect the rights and property of the BCSHOP.IO and others;
- (9) Link or combine Personal Data BCSHOP.IO collect from or about You; and
- (10) Verify compliance with the terms and conditions governing the use of BCSHOP.IO Website (including monitoring private messages sent through the Website private messaging service).

14. The BCSHOP.IO is the only data controller and processor, except for the cases when there is an objective BCSHOP.IO need to control/process or store Personal Data at BCSHOP.IO's counterparties or agents. Should such counterparty or agent be engaged by the BCSHOP.IO, BCSHOP.IO shall notify You in advance.

15. You may access, review and edit Your Personal Data at any time by communicating BCSHOP.IO in writing.

16. The Participant has the right to require BCSHOP.IO to delete Participant's Personal Data provided by the Participant to BCSHOP.IO or revoke his (or her) consent for collection, processing and storage of his (or her) personal data by BCSHOP.IO at any time. If You decide to do this, You should send the respective notification to the BCSHOP.IO. BCSHOP.IO shall delete Your respective Personal Data from any sources within 24 hours from the moment BCSHOP.IO receive such request from You. At that, the BCSHOP.IO reserves its right to suspend provision of any services to You referring to BCSHOP.IO project and/or delete Your Account on the Website without prior notice, not providing any compensations to You.

17. BCSHOP.IO will not publish any Personal Data related to Your purchase of BCS Tokens without Your prior written consent.

PERSONAL DATA PROTECTION AND SHARING

18. BCSHOP.IO will do any and all efforts and actions prescribed by Applicable Law to store any of Your personal data in secrecy.

19. BCSHOP.IO store and process Your Personal Data on BCSHOP.IO servers in various jurisdictions, where our facilities and/or BCSHOP.IO service providers are located. By submitting Your Personal Data, You agree to this transfer, storing, or processing. BCSHOP.IO will take all steps reasonably necessary to ensure that Your Personal Data is treated securely

and in accordance with this Policy. BCSHOP.IO protect Your Personal Data under internationally acknowledged standards, using physical, technical, and administrative security measures to reduce the risks of loss, misuse, unauthorized access, disclosure, and alteration. Some of the safeguards BCSHOP.IO use are firewalls and data encryption, physical access controls to our data centers, and information access authorization controls. BCSHOP.IO also authorize access to Personal Data only for those employees or contractors who require it to fulfill their job or service responsibilities. All of our physical, electronic, and procedural safeguards are designed to comply with applicable laws and regulations. Third parties may be located in other countries where the laws on processing of Personal Data may be less stringent than in Your country. From time to time, the Personal Data may be also stored in other locations, and in such cases, BCSHOP.IO will ensure that the Personal Data will be stored and processed with the reasonable level of care and security.

20. BCSHOP.IO is sometimes required to compare the Personal Data You provide to third party databases in order to verify its accuracy and confirm Your identity. This allows BCSHOP.IO to comply with relevant anti-money laundering (AML) regulations and “know your customer” (KYC) regulations.

21. BCSHOP.IO will not share Your Personal Data with any third parties other than BCSHOP.IO respective identity verification partners. BCSHOP.IO reserve our right to share Your Personal Data with:

- (1) BCSHOP.IO banking and brokerage partners;
- (2) Companies that BCSHOP.IO plan to merge with or be acquired by (should such a combination occur, BCSHOP.IO will notify You and will require that the newly combined entity follow these terms with respect to Your Personal Data);
- (3) 3rd party identification service providers for fraud prevention purposes;
- (4) Law enforcement, government officials, or other third parties when BCSHOP.IO are compelled to do so by a subpoena, court order, or similar legal procedure; or BCSHOP.IO believe in good faith that the disclosure of Personal Data is necessary to prevent physical harm or financial loss, to report suspected illegal activity or to investigate violations of any of BCSHOP.IO policies;
- (5) BCSHOP.IO Personal Data processing counterparties or agents, hired by or cooperating with us, who’s services are required by us from the practical point of view;
- (6) Other third parties only with Your prior consent or direction to do so.

22. BCSHOP.IO will not provide Your Personal Data to any other Website users or third parties other than described in clause 21 herein without Your consent or direction.

23. BCSHOP.IO will not sell or rent Your Personal Data to third parties.

24. BCSHOP.IO may combine Your Personal Data with information BCSHOP.IO collect from other companies and use it to improve and personalize the Website and our products, as well as our content and advertising.

25. BCSHOP.IO may use Your name and email address to provide You with information about products or services that may be of interest to You, but BCSHOP.IO will not use Your Personal Data without complying with applicable laws and, where appropriate, obtaining your consent.

26. BCSHOP.IO services may, from time to time, contain links to and from the websites of our partner networks, advertisers, and affiliates (including, but not limited to, websites on which the Website is advertised). If You follow a link to any of these websites, please note that these websites and any services that may be accessible through them have their own privacy policies and that BCSHOP.IO do not accept any responsibility or liability for these policies or for any Personal Data that may be collected through these websites or services, such as contact and location data. Please check these policies before You submit any personal data to these websites or use these services.

RETAIN INFORMATION

27. In accordance with Applicable Law and as needed to provide services to BCSHOP.IO Participants, BCSHOP.IO may hold Your Personal Data. This requirement is conditioned by the need of complying with legal obligations and resolving possible disputes. BCSHOP.IO may retain Your Personal Data for as long as You possess BCS Tokens and/or use the Website. Moreover, Your Personal Data may be hold beyond the abovementioned period till it is indispensable for BCSHOP.IO to have relevant information to respond to any issues that may arise later.

SECURITY

28. BCSHOP.IO use relevant electronic and procedural safeguards to protect the privacy of the information the Participant provide to BCSHOP.IO from loss, misuse, disclosure, alteration and destruction. Please note that transmission of data or information (including communications by e-mail) over the Internet or other publicly accessible networks is not one hundred percent secure. Please note that BCSHOP.IO are not liable for the security of any data Participants are transmitting over the Internet, or third party content.

CHANGE/UPDATE/DELETE PERSONAL DATA

6.1. You have a right to demand BCSHOP.IO to provide You access to Your Personal Data and to require the correction, updating or deletion of incorrect or/and inaccurate data by contacting BCSHOP.IO. Nevertheless, this request must comply with BCSHOP.IO General Terms & Conditions of BCS Tokens Sale and BCSHOP.IO legal obligations.

AMENDMENTS

7.1. BCSHOP.IO reserves the right to modify or amend this Policy at its own discretion. The changes can be viewed in the “Last Updated” field above. Your continued usage of the Website shall mean Your acceptance of those amendments.